



NutriTrade

Nutrient Offsetting for the Baltic Sea




A photograph of a lighthouse on a rocky coastline at sunset. The lighthouse is a tall, black and white striped tower with a glowing light at the top. It stands on a rocky outcrop. The sky is filled with dark, dramatic clouds, with a bright orange and yellow glow from the setting sun on the horizon. The water is calm and reflects the colors of the sky. The foreground shows large, grey, layered rock formations.

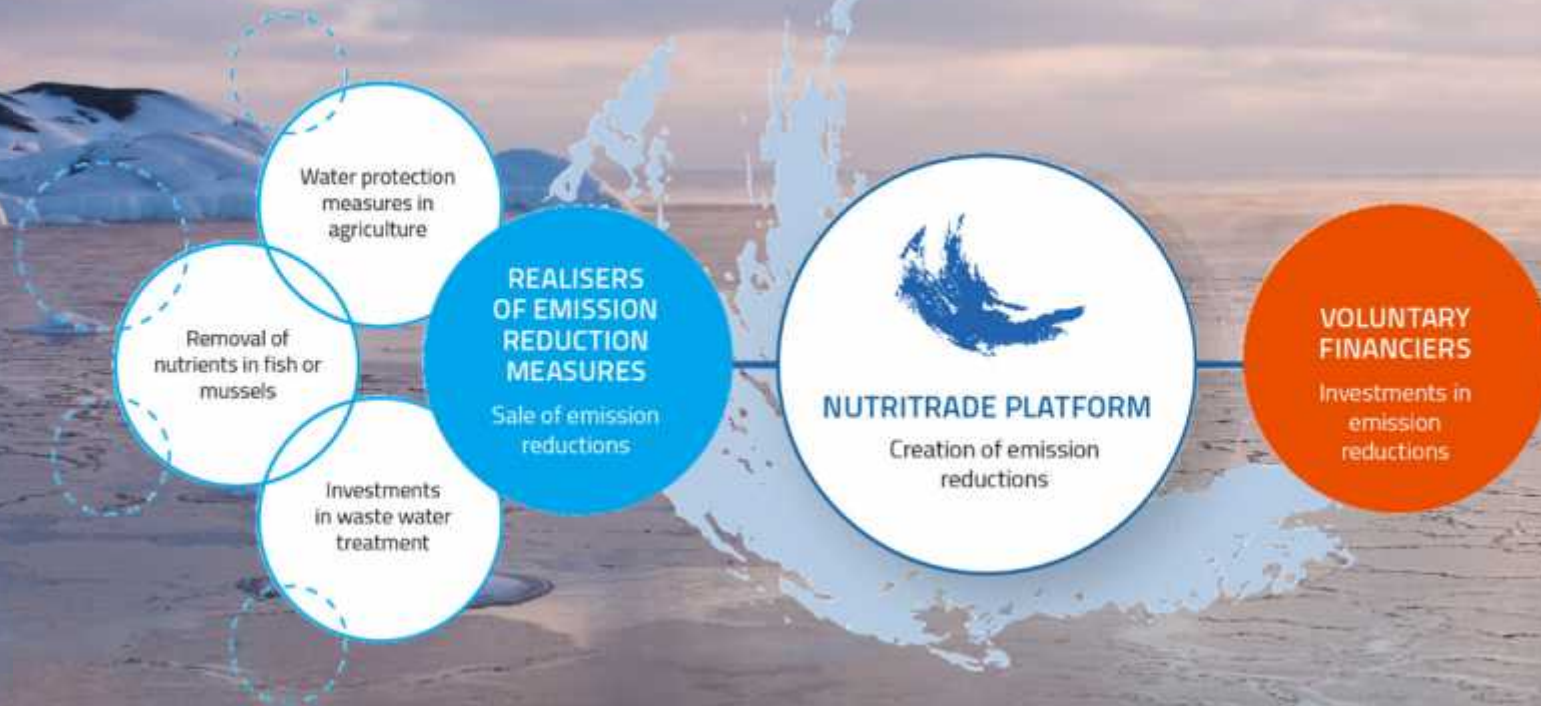
**We live in a world of
diminishing public resources
and a multitude of
environmental and societal
challenges.**

A photograph of a sunset over a rocky beach. The sun is low on the horizon, casting a bright orange glow across the sky and reflecting on the water. The foreground is filled with dark, rounded rocks scattered across a sandy beach. The text is overlaid on the left side of the image.

**That is why we need
new thinking and
flexible policy design
to reduce nutrient discharges
at minimum cost.**

A person is kitesurfing over a choppy sea. The person is wearing a black wetsuit and is suspended in the air, holding onto the control bar of their kite. The sea is greenish with white foam from the waves. The sky is filled with dark, heavy clouds. The text is overlaid on the right side of the image.

Project NutriTrade aims at introducing new, innovative and cost-effective mechanisms to improve the state of the Baltic Sea. These include e.g. voluntary offsetting of nutrient discharges and local adaptation of water protection measures.



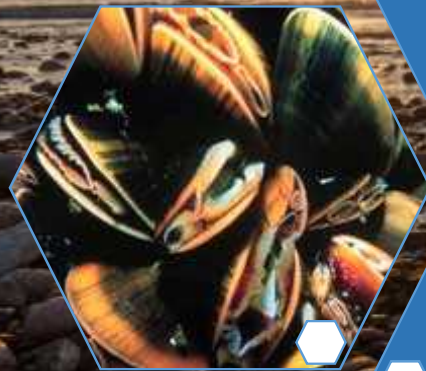
NutriTrade will develop a platform for connecting cost efficient nutrient reduction projects with voluntary financiers.

Nutribute Platform

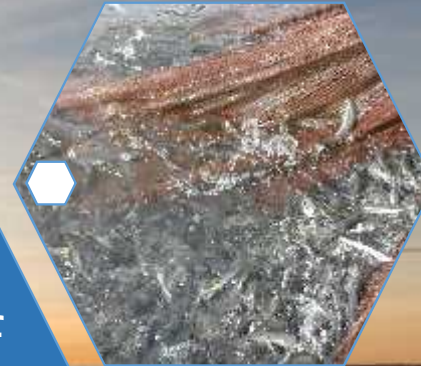
- Project owners can present their plans and raise funds for measures that reduce nutrient loading
- Interested citizens and organisations can browse the projects and make donations for a good cause



**NutriTrade pilot actions
remove nutrients from the sea or
deliver considerable reductions
in nutrient discharges.**



**Fishing of
cyprinids**



**Gypsum
treatment
of fields**



**Mussel
farming**

**Only concrete action can
save the Baltic Sea!**



Come and discuss digitalization & water protection

**HARNESSING THE DIGITAL REVOLUTION
FOR THE PROTECTION OF THE BALTIC SEA**

Time: Wed Jun 14 at 10:30-11:00

Venue: Europasaal

More information

<http://nutritradebaltic.eu/>

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Anthesis enveco

